

SUPRELLE®

blue flex



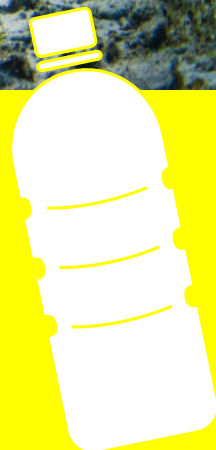
FEEL THE FLEX IN OUR FLUFF

Continually adjusts to the weight of your head and sleep position, balancing the softness and support you need as you sleep.

Our partner in sustainability, Plastic Bank diverts the flow of plastic from the ocean by establishing a collection system in under-privileged coastal regions with poor waste systems. Their mission is to reduce ocean plastic while reducing poverty by empowering communities to recycle through collection in exchange for money, goods or services.

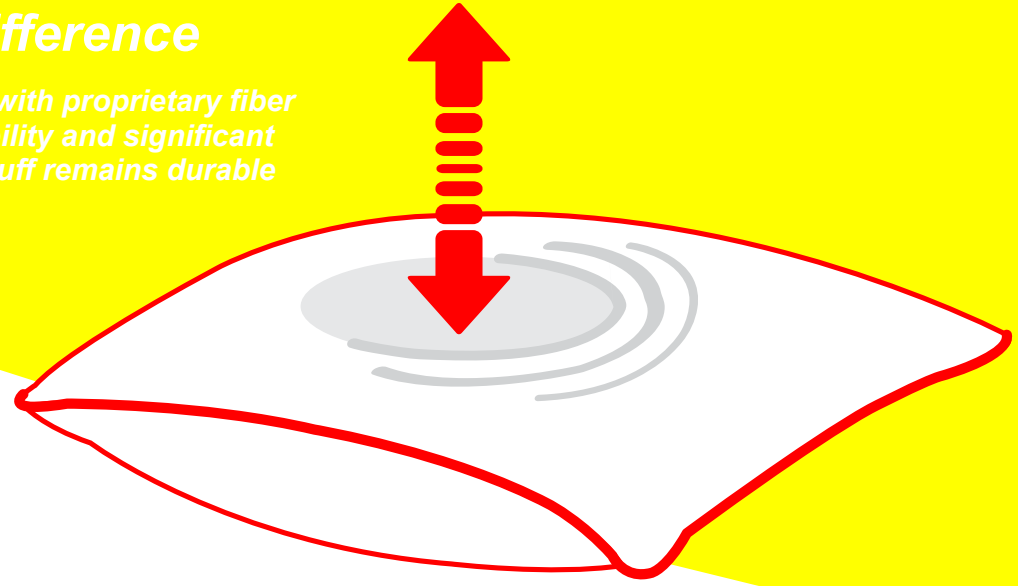
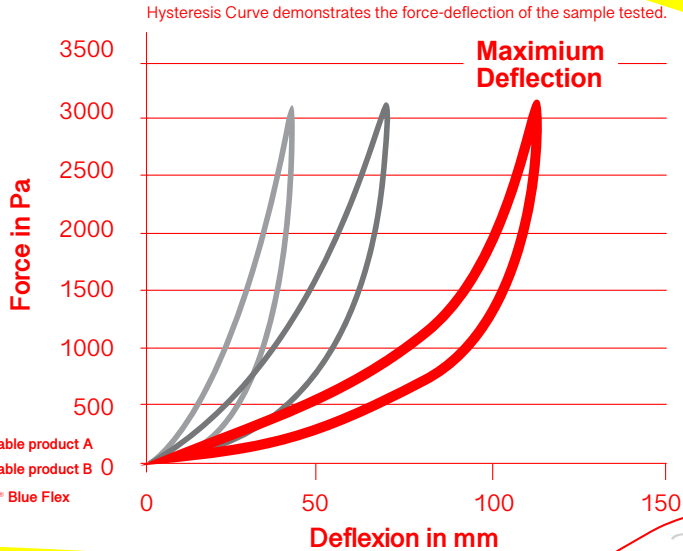


plasticbank

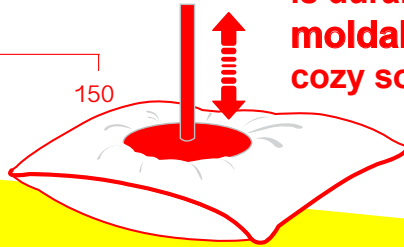


Feel the difference, Make a difference

Suprelle® Blue Flex has high-tech 4D filling fibers with proprietary fiber coating and crimp that allows for maximum fluffability and significant reduction in break down over time. This flexible fluff remains durable and lofty, wash after wash.



Suprelle® Blue Flex has more depth of compression and bounces back faster, maintaining consistent volume that is durable over a long period of time. This flexible fluff is moldable, re-fluffable and resilient, while also offering cozy softness.



stomp test: Compression testing revealed that the Suprelle® Blue Flex pillow has greater depth of compression and the fastest recovery time after compression than comparable fiber filled pillows.

*Source: laboratory test 2017 ADVANSA, comparison with reference pillows of the same weight and with fibers of similar fineness. Tested by the Forschungsgesellschaft für Industrieanthropologie GmbH, Kiel 2017