



## SUPRELY SOFT DOWN ALTERNATIVE

*Highly fluffable and washable.*

Suprelle® Renew is a true down alternative fiberfill that is reliably re-luffable and long lasting. It boasts softness and loft, especially after laundering.

*Suprelle® Renew is a down-like fluff that has renewable softness wash after wash.*



Down  
like.



Extreme  
softness.



Re-luffable.



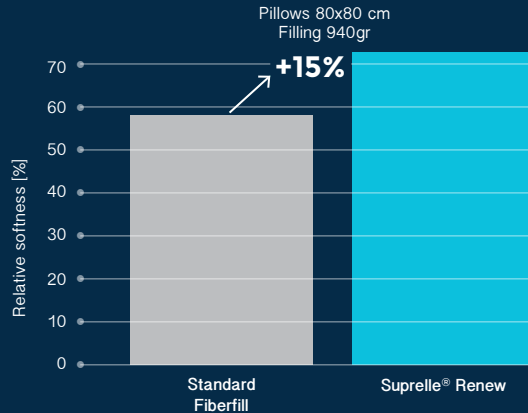
Extremely  
washable.

**SUPRELLE**®  
**RENEW**

# EXTRAORDINARY LOFT

*Long lasting launderability.*

Suprelle® Renew is lofty, slick and resilient. It is an ultra fine microdenier fiber that allows for more bulk density and volume than traditional down-like fibers. Unlike natural and other synthetic fiberfills, Suprelle® Renew washes superbly, refreshed and renewed every time.

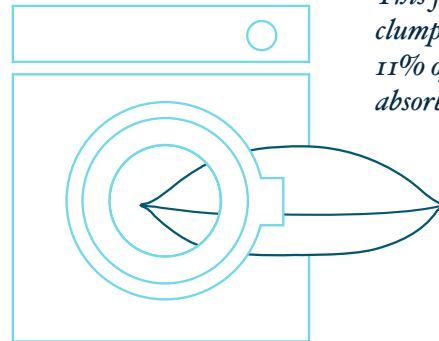
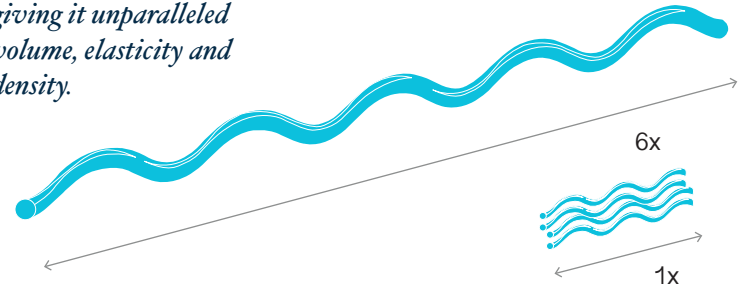


*The relative softness test\* carried out on pillows filled with Suprelle® Renew and standard fiberfill shows Suprelle® Renew to be 15% softer.*

\* Relative softness = (initial height-support height) / initial height

Suprelle® Renew strikes a perfect balance between comfort and technical performance. It has three unique properties: its fine texture, super slick finish, and length of cut. It's six times finer and six times shorter than current fibers –giving it unparalleled volume, elasticity and density. Which means that it's comfier, bouncier and fluffier than other fibers.

*It's six times finer - giving it unparalleled volume, elasticity and density.*



*This fiber is super washable, without clumping and tangling. It absorbs only 11% of water vs. traditional microfiber absorbing more than 50% of water.*

**SUPRELLE®**  
RENEW